



## **Dr. Kipum Lee**

Vice President, Enterprise Strategy &  
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Kipum Lee, PhD, is a strategy executive at University Hospitals where he oversees the enterprise innovation process built to give life to the most promising initiatives within the system. Through UH Ventures, he also manages an innovation portfolio that advances product development, partnerships, and human-centered design. This combination of strategic innovation meets product strategy ensures that the most promising opportunities are cultivated and positioned for system-wide adoption, commercialization support, and investment consideration.

Earlier in his career, he was part of the team at Frog Design that produced a mobile service for HIV awareness and self-testing in South Africa, which *The Economist* hailed as “the world’s largest field trial in mobile health technology.” At Marriott International, he led the design of Marriott Mobile, which debuted at number four in the iTunes App Store and went on to become the third largest mobile commerce platform in the world after Amazon and Apple.

Kip graduated with a degree in biomedical science from the University of Pennsylvania, master’s degree in interaction design from Carnegie Mellon University, and a PhD in management from Case Western Reserve University. He also serves on various nonprofit boards where the mission is to advance the life and community of Ohioans.