



The Economics of Healthcare in Ohio: Smarter Choices for a Stronger Future



MODERATOR

MELANIE MYERS

Director of Procurement Strategy, Nestlé USA

Melanie Myers is the Director of Procurement Strategy at Nestlé USA and has been an active member of The University of Akron Economics Advisory Board since 2021.

In her current role, she drives the creation and execution of strategies for over \$7B in spend, fosters collaboration and connection across the global procurement organization, and leads key initiatives to enhance procurement capabilities. Melanie joined Nestle in 2016 and, before her current role, was the Director of Business Strategy for the \$2B Meals Division, where she generated \$100M in new licensing businesses. Before joining Nestlé, Melanie worked as a finance business partner in New York City at Burberry and Liz Claiborne brands.

Melanie holds a bachelor's degree in Economics and Corporate Finance from The University of Akron. She is a Cleveland native residing in Hudson, Ohio, with her husband and son. She enjoys being outdoors and active, cooking, traveling, and spending time with family and friends.



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