



The University of Akron
College of Business

EDGE

EXPLORING DEGREE GOALS & EXPERIENCES

WHAT IS EDGE?

EDGE is a unique professional development program at the University of Akron (UA) College of Business designed to help students focus on events and experiences that lead to career readiness. Employers want to hire graduates who have developed the skills you will have the opportunity to acquire through EDGE.

In addition to benefiting directly from the events and experiences, you also build up EDGE points ranging from 10-75 points depending on the event or experience. Accumulate 400 points and you earn EDGE Honors status. Students graduating with EDGE Honors will receive a medal at commencement to keep and display.

WHAT ARE THE EDGE BENEFITS?

- Relevant work experience
- Networking & community-building
- Business communication training
- Personal leadership training
- Global experiences
- Career exploration & preparation



"I think the EDGE program and Professional Development Center at the CoB is one of the most helpful resources on campus."

2021 EDGE GRADUATE





WHAT SKILLS ARE EMPLOYERS LOOKING FOR?

- Critical thinking/problem solving
- Oral/written communication
- Teamwork/collaboration
- Digital technology
- Leadership skills
- Career orientation
- Professionalism/work ethic
- Multicultural fluency

HOW WILL YOU BUILD YOUR EDGE?

PARTICIPATE IN A REGIONAL OR NATIONAL COMPETITIONS

COMPLETE BUSINESS COMMUNICATION TRAINING

TAKE A FOREIGN LANGUAGE COURSE

COMPLETE AN INTERNSHIP OR CO-OP

COMPLETE AN ONLINE CAREER ASSESSMENT

ATTEND A COMPANY VISIT

ATTEND A CAREER FAIR

COMPLETE PERSONAL LEADERSHIP SKILLS COURSE

ATTEND REAL PEOPLE, REAL CAREERS PANEL SERIES

ATTEND SUIT-UP EVENTS/WORKSHOPS

STUDY ABROAD

JOIN THE COACH & CONNECT MENTORING PROGRAM

HAVE A RESUME REVIEWED

BE A BUSINESS STUDENT ORGANIZATION LEADER

BELONG TO A BUSINESS STUDENT ORGANIZATION

PARTICIPATE IN A MOCK INTERVIEW

HOW DO YOU SIGN UP FOR EDGE?

The Suitable app is your one-stop shop to find all the available EDGE activities and track your progress.

On your computer:

1. Go to <https://app.suitable.co>.
2. Enter your userID@akron.edu email and click "Continue".
3. Click "Sign in" next to CoB Professional Development and log in through the UA portal using your userID@akron.edu email and password.
4. You're all set! Navigate to the Activities tab to view upcoming opportunities to earn EDGE points.

On your phone:

1. Search "Suitable" in your app store and download the app.
2. Use your userID@akron.edu email to log in.
3. Click "Continue" and log in through the UA portal.
4. You must give Suitable access to your camera to scan event codes.

For more information, contact pd.business@uakron.edu or visit uakron.edu/cba/undergraduate/edge.dot